

JinkoSolar Awarded 2018 World Brand Award

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SHANGHAI, Nov. 12, 2018 /PRNewswire/ -- JinkoSolar Holding Co., Ltd. ("JinkoSolar" or "Company"), (NYSE code: JKS) one of the world's largest solar module manufacturers, recently announced that it was awarded the 2018 World Brand Award by the World Brand Forum, a global non-profit organization dedicated to advancing branding standards for the good of the branding community as well as consumers. The award ceremony was held at Kensington Palace, London, England.

The World Brand Award recognizes and promotes the achievements of renowned global brands. Brands including BMW, Samsung, and Louis Vuitton were also recognized for their achievements this year.

The World Brand Forum Assessment Committee commented, "As one of the world's largest solar panel producers and one of the few companies in the industry with truly global operations, JinkoSolar has distributed its high quality products to over 90 countries. The Company has become one of the world's most influential iconic brands in the photovoltaic new energy industry."

Mr. Frank Niendorf, General Manager for JinkoSolar Europe commented, "JinkoSolar has turned its core business into a global brand. As grid parity rapidly approaches and the solar industry shifts from a B2B to a B2B2C model, brand building has grown in importance as end-customers increasingly become aware and seek out trusted and respected brands. Receiving this award, which was assessed by a highly experienced panel of professionals and customers, is the greatest honor for JinkoSolar."

About JinkoSolar Holding Co., Ltd.

JinkoSolar (NYSE: JKS) is one of the world's largest and foremost solar module manufacturers. JinkoSolar distributes its solar products and sells its solutions and services to a diversified international utility, commercial and residential customer base in China, the United States, Japan, Germany, the United Kingdom, Chile, South Africa, India, Mexico, Brazil, the United Arab Emirates, Italy, Spain, France, Belgium, and other countries and regions. JinkoSolar has built a vertically integrated solar product value chain, with an integrated annual capacity of 9 GW for silicon ingots and wafers, 5 GW for solar cells, and 9 GW for solar modules, as of June 30, 2018.

JinkoSolar has over 12,000 employees across its 6 production facilities globally, 15 oversea subsidiaries in Japan (2), Singapore, India, Turkey, Germany, Italy, Switzerland, United States, Canada, Mexico, Brazil, Chile, Australia and United Arab Emirates, and global sales teams in United Kingdom, Bulgaria, Greece, Romania, Jordan, Saudi Arabia, Egypt, Morocco, Ghana, Kenya, South Africa, Costa Rica, Colombia, Panama and Argentina.

To find out more, please see: www.jinkosolar.com

Safe Harbor Statement

This press release contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the quotations from management in this press release and the Company's operations and business outlook, contain forward-looking statements. Such statements involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in JinkoSolar's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F. Except as required by law, the Company does not undertake any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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