



Building Your Trust in Solar

JinkoSolar to Launch New Series of Smart Modules at PV Expo in Japan

February 24, 2014

SHANGHAI, Feb. 24, 2014 /PRNewswire/ -- JinkoSolar Holding Co., Ltd. ("JinkoSolar" or the "Company") (NYSE: JKS), a global leader in the solar PV industry, today announced that it will launch a new series of Smart Modules at the PV Expo in Japan on February 26, 2014.

JinkoSolar Smart Modules correct mismatch issues towards cells and module strings by using embedded cell optimizer ICs that provide sub-panel level Maximum Power Point Tracking (MPPT) functions. This allows any underperforming cell or module strings to continue contributing power to the string while not restricting the flow of the others. The Smart Modules will also significantly minimize the risk of hot spots which are the primary cause of module failure. Electricity generation increases approximately 20% when compared with standard solar modules which tend to have difficulty operating in unfavorable conditions such as in the shade, under clouds that aren't oriented properly.

"We are pleased to introduce the latest advancement in JinkoSolar technology. Our Smart Modules will significantly improve working performance for the PV system. With the introduction of a new generation of smart modules, JinkoSolar will continue to provide customers with affordable clean energy choices," commented Mr. Kangping Chen, Chief Executive Officer of JinkoSolar.

About JinkoSolar Holdings Co., Ltd.

JinkoSolar is a global leader in the solar PV industry with production operations in Jiangxi and Zhejiang Provinces in China and sales and marketing offices in Shanghai and Beijing, China; Munich, Germany; Bologna, Italy; Zug, Switzerland; San Francisco, the United States; Queensland, Australia; Ontario, Canada; Singapore; Tokyo, Japan and Cape town, South Africa.

JinkoSolar has built a vertically integrated solar product value chain, with an integrated annual capacity of approximately 1.5 GW each for silicon ingots, wafers and solar cells and approximately 2.0 GW for solar modules, as of December 31, 2013. JinkoSolar sells electricity in China and distributes its solar products to a diversified customer base in the global PV market, including Germany, Italy, Belgium, Spain, the United States, Eastern Europe, China, India, Japan, South Africa, and other countries and regions.

To find out more, please see: www.jinkosolar.com

Safe Harbor Statement

This press release contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the quotations from management in this press release and the Company's operations and business outlook, contain forward-looking statements. Such statements involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in JinkoSolar's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F. Except as required by law, the Company does not undertake any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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