



Building Your Trust in Solar

JinkoSolar to Partner with Shanghai Jiaotong University at the '2013 Solar Decathlon China'

March 21, 2013

SHANGHAI, March 21, 2013 /PRNewswire/ -- JinkoSolar Holding Co., Ltd. ("JinkoSolar" or the "Company") (NYSE: JKS), a leading global PV solar power product manufacturer, today announces that it will partner with Shanghai Jiaotong University ("SJTU") in the construction of its solar-powered house, including JinkoSolar high quality Solar PV modules for the *2013 Solar Decathlon China*. The ground breaking ceremony and demonstration project for the solar-powered house was held on Wednesday, March 20th, 2013 in SJTU's Minhang Campus.

Over 20 teams of the selected best students from worldwide universities will participate in the first *Solar Decathlon China*, which will take place in Datong, China in mid-August. The collegiate teams compete to design, build, and operate solar-powered houses that are cost-effective, energy-efficient and style-attractive.

As one of the participating teams, students from SJTU have spent months in the preparation of designing and building an elegant southern Chinese-style house perfectly equipped with modern energy-efficient appliances powered by 13 kilowatt JinkoSolar PV panels. With the proper angled roof engineered to capture sunlight, the house does not require any electric lights during the day. Without sacrificing comfort and style in pursuit of alternative energy utilization, the solar panels on the rooftop array are adjustable to maximize sun exposure in a wide range of climates. The prototype house will be kept on STJU's Minhang Campus upon completion and used as an international students' activities center.

"We are excited to have the opportunity to work with JinkoSolar to demonstrate the environmental and economic benefits of solar power," stated Mr. Huang Zhen, Vice President of Shanghai Jiaotong University. "By taking a leadership role in the advancement of renewable energy, we are not only proving solar power's practical use to other educational institutions, but also providing the building's electricity requirements. We hope this project will serve as a model and as an effective teaching tool for SJTU students across various disciplines."

Mr. Xiande Li, Chairman of JinkoSolar added, "We are proud of partnering with SJTU to deliver this state-of-the-art eco-friendly house utilizing JinkoSolar's highly efficient and reliable solar PV panels. SJTU's Photovoltaic Institution and JinkoSolar both have outstanding reputations as organizations that are leading the way in their respective disciplines, and it is our pleasure to work with such an esteemed and forward-thinking institution."

About JinkoSolar

JinkoSolar is a leading solar power product manufacturer with production operations in Jiangxi and Zhejiang Provinces in China and sales and marketing offices in Shanghai, China; Munich, Germany; Bologna, Italy; Montpellier, France; Zug, Switzerland; San Francisco, the United States; Queensland, Australia; Ontario, Canada and Singapore.

JinkoSolar has built a vertically integrated solar product value chain with an integrated annual capacity of approximately 1.2 GW each for silicon wafers, solar PV cells and solar PV modules as of September 30, 2012. JinkoSolar distributes its photovoltaic products to a diversified customer base in the global PV market, including Germany, Italy, Belgium, Spain, the United States, France, Eastern Europe, China, India, Japan and other countries and regions.

Safe Harbor Statement

This press release contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Such statements involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in JinkoSolar's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F. Except as required by law, the Company does not undertake any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

For investor and media inquiries, please contact:

In China:

Mr. Sebastian Liu
JinkoSolar Holding Co., Ltd.
Tel: +86 21 6061 1792
Email: pr@jinkosolar.com

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