



Building Your Trust in Solar

JinkoSolar Opens Sales Office in Japan

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SHANGHAI, March 1, 2013 /PRNewswire/ -- JinkoSolar Holding Co., Ltd. ("JinkoSolar" or the "Company") (NYSE: JKS), a leading global solar power product manufacturer, today announced the opening of its first sales office in Tokyo, Japan. The newly opened office will serve as a centralized sales and service hub for JinkoSolar's Japanese customer base.

"Japan has taken a leading role in the global development and utilization of this clean and sustainable energy solution," said Mr. Xiande Li, Chairman of JinkoSolar. "With our new base in Tokyo and continued collaborative efforts with local and regional partners, we will strive to promote the long term development of the solar industry in Japan."

"JinkoSolar is committed to providing its Japanese customers with the highest quality products and swift customer support," stated Mr. Arturo Herrero, Chief Marketing Officer of JinkoSolar. "As a reliable and effective solar partner across the globe, we take pride in providing stellar customer service. Having a physical presence in Japan serves as a critical asset for our customers and demonstrates our commitment to the market."

About JinkoSolar

JinkoSolar is a leading solar power product manufacturer with production operations in Jiangxi and Zhejiang Provinces in China and sales and marketing offices in Shanghai, China; Munich, Germany; Bologna, Italy; Montpellier, France; Zug, Switzerland; San Francisco, the United States; Queensland, Australia; Ontario, Canada and Singapore.

JinkoSolar has built a vertically integrated solar product value chain with an integrated annual capacity of approximately 1.2 GW each for silicon wafers, solar cells and solar modules as of September 30, 2012. JinkoSolar distributes its photovoltaic products to a diversified customer base in the global PV market, including Germany, Italy, Belgium, Spain, the United States, France, Eastern Europe, China, India, Japan and other countries and regions.

Safe Harbor Statement

This press release contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Such statements involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in JinkoSolar's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F. Except as required by law, the Company does not undertake any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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