



Building Your Trust in Solar

Jinko Solar Responds to Initiation of Anti-Dumping Investigation by European Commission

September 7, 2012

SHANGHAI, Sept. 7, 2012 /PRNewswire-FirstCall/ -- JinkoSolar Holding Co., Ltd. ("JinkoSolar" or the "Company") (NYSE: JKS), a leading global solar power product manufacturer states the anti-dumping allegations initiated by some European companies are both unfair and unfounded, and do not reflect the reality of the highly-competitive global solar industry. The company believes that trade protectionism will only harm fair competition in the market, hinder the development of the entire PV industry, and hurt PV consumers.

"JinkoSolar, as one of the leading photovoltaic manufacturers in the industry, will actively cooperate with the European Commission's investigation. The company will continue expanding into emerging markets, including China, South Africa, India and Australia to alleviate possible impacts that could result from the potential trade friction," said Xiande Li, JinkoSolar's Chairman.

"JinkoSolar will keep committed to deliver the demand requested of our high quality solar modules to the European customers in main PV markets with the good service of our local teams from our different offices in Europe and the local logistics services," added Arturo Herrero, Chief Marketing Officer.

The company reaffirms that the unfair anti-dumping claims will not affect its operations and global strategy, and the company will actively contend against such unfair claims. The company believes that fair and transparent competition, rather than trade protectionism, will reduce the cost of photovoltaic application, improve the competitive advantage of solar energy over other energy sources, and ultimately promote the prosperity of the industry as a whole.

About JinkoSolar

JinkoSolar Holding Co., Ltd. (NYSE: JKS) is a leading solar power product manufacturer with production operations in Jiangxi and Zhejiang Provinces in China and sales and marketing offices in Shanghai, China; Munich, Germany; Bologna, Italy; Montpellier, France; Zug, Switzerland; San Francisco, U.S.; Queensland, Australia; Ontario, Canada and Singapore.

JinkoSolar has built a vertically integrated solar product value chain with an integrated annual capacity of approximately 1.2 GW each for silicon wafers, solar cells and solar modules as of June 30, 2012. JinkoSolar distributes its photovoltaic products to a diversified customer base in the global PV market, including in Germany, Italy, Belgium, Spain, the United States, France, Eastern Europe, China and other countries and regions.

Safe Harbor Statement

This news release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "anticipates," "believes," "estimates," "expects," "future," "intends," "plans," "will," and similar statements. Such statements involve inherent risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in JinkoSolar's public filings with the Securities and Exchange Commission, including its annual report on Form 20-F for the year ended December 31, 2011 filed with the Securities and Exchange Commission on April 18, 2012, as amended on April 19, 2012. All information provided in this news release is as of September 07, 2012. Except as required by law, JinkoSolar undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

For investor and media inquiries, please contact:

In China:

Sebastian Liu
JinkoSolar Holding Co., Ltd.
Tel: +86-21-6106-1792
Email: ir@jinkosolar.com

Christian Arnell
Christensen
Tel: +86-10-5826-4939
Email: carnell@christensenir.com

In the U.S.:

Jeff Bloker
Christensen
Tel: +1-480-614-3003
Email: jbloker@christensenir.com

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