

JinkoSolar Opens Canadian Office to Support Global Expansion

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Vertically integrated module manufacturer enters local manufacturing partnership with Ontario's Heliene Inc.

SHANGHAI and ONTARIO, Feb. 29, 2012 /PRNewswire-Asia-FirstCall/ -- <u>JinkoSolar Holding Co., Ltd.</u> ("JinkoSolar" or the "Company") (NYSE: JKS), a fast-growing, vertically integrated solar power product manufacturer based in China, deepened its commitment to the North American market today with the opening of its newest office in Ontario, Canada. The Company also announced cooperation with local manufacturer, <u>Heliene Inc.</u> to produce Jinko modules in Ontario, satisfying Canada's local content manufacturing requirement and ensuring a shorter time-to-market for its products. The newly opened bureau will serve as a convenient, centralized sales and delivery hub for JinkoSolar customers in the region.

"Being able to expand our services in a region as competitive as Canada is a definite advantage for us. We take pride in providing stellar customer service, so having a physical presence in the markets we serve is a critical asset for us and our customers," said David Li, JinkoSolar's Chairman. "CanSIA predicts a steady growth in the Canadian solar PV market, increasing from less than 500 MW per year between 2011 and 2015 to up to 1,000 MW per year from 2016 to 2020. It is a strategic time for us to deepen our commitment to Canada's flourishing market."

The new JinkoSolar facility is located in a high profile business zone easily accessible for most of its customers and local partners, including its local Ontario OEM partner, Heliene.

About JinkoSolar

JinkoSolar Holding Co., Ltd. (NYSE: JKS) is a fast-growing, vertically integrated solar power product manufacturer with cost efficient operations based in Jiangxi Province and Zhejiang Province in China and sales and marketing offices in Shanghai, China, Munich, Germany, San Francisco, U.S., Queensland, Australia, Bologna, Italy, Montpellier, France and Zug. Switzerland. JinkoSolar has built a vertically integrated solar product value chain with an integrated annual capacity of approximately 1.2GW each for silicon ingots, wafers, solar cells and solar modules as of September 30, 2011. JinkoSolar distributes its photovoltaic products to a diversified customer base in the global PV market; including Italy, Germany, Belgium, Spain, the United States, France, Eastern Europe, China and other countries and regions.

Safe Harbor Statement

This press release may contain forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Such statements involve inherent risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in JinkoSolar's public filings with the Securities and Exchange Commission, including its annual report on Form 20-F for the fiscal year ended December 31, 2010 filed with the Securities and Exchange Commission on April 25, 2011, as amended on May 10, 2011 and September 2, 2011. All information provided in this press release is as of February 29, 2012. Except as required by law, JinkoSolar undertakes no obligation to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, after the date on which the statements are made or to reflect the occurrence of unanticipated events.

SOURCE JinkoSolar Holding Co., Ltd.

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