

### JinkoSolar Holding Co., Ltd.

Q1 2015 Earnings Call Presentation



May 28, 2015

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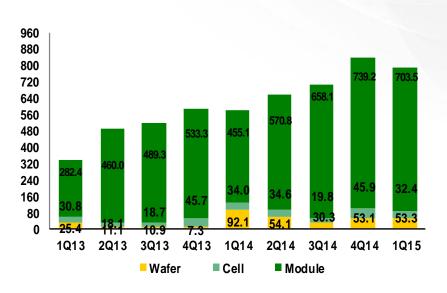
|   | Q4 2014   | Q1 2015   | Q2 2015E   | FY 2015E  |
|---|---|---|--|---|
| Capacity (MW)                               | 2,500 – wafer<br>2,000 – cell<br>3,200 – module   | 3,000 – wafer<br>2,000 – cell<br>3,500 – module   | 3,000 – wafer<br>2,500 – cell<br>4,000 – module  | 3,000 – wafer<br>2,500 – cell<br>4,000 – module   |
| Module Shipments (MW)                       | 1078.3MW<br>Including 739.2MW<br>to 3 <sup>rd</sup> party and<br>339.1MW for its own<br>downstream projects | 753.8MW<br>Including 703.5MW<br>to 3 <sup>rd</sup> party and<br>50.3MW for its own<br>downstream projects | 850MW – 950MW<br>Including 750MW-<br>800MW to 3 <sup>rd</sup> party<br>and 100 MW-150 MW<br>for its own<br>downstream projects | 3.3GW – 3.8GW<br>Including 2.7GW-<br>3GW to 3 <sup>rd</sup> party<br>and 600 MW-800<br>MW for its own<br>downstream<br>projects |
| Revenues (US\$ in millions) <sup>1</sup>    | <b>\$478.9</b><br>(16.0% QoQ)   | <b>\$443.5</b><br>(-7.5% QoQ)   | -  | -   |
| In-house Gross Margin (%)                   | 24.3%   | 24.1%   | -  | -   |
| Gross Margin (%)                            | 22.8%   | 20.3%   | -  | -   |
| Non-GAAP Diluted Earnings<br>per ADS (US\$) | 1.00  | 0.88  | -  | -   |

1. JinkoSolar defines "in-house gross margin" as the gross margin of PV modules produced using the Company's in-house produced silicon wafers and solar cells.

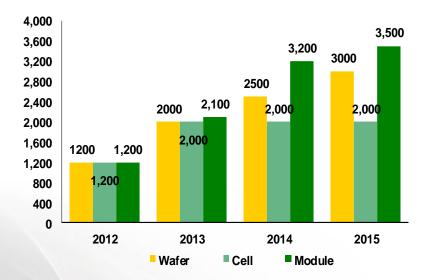
#### **Capacity and Shipment**



#### Product Shipments (MW)



#### Capacity (MW)



- As of March 31, 2015, the Company's in-house annual silicon wafer, solar cell and solar module production capacity was approximately 3,000MW, 2,000MW and 3,500 MW separately.
- Total solar product shipments to the 3<sup>rd</sup> party in the 1<sup>st</sup> quarter of 2015 were 789.2MW, decreased 5.8% QoQ.
- Q1 solar module shipments to the 3<sup>rd</sup> party were 703.5 MW, decreased 4.8% QoQ.

#### Significant Cost per Watt Reduction



| In-house Cost  | Q2 2014 | Q3 2014 | Q4 2014 | Q1 2015 |
|--|---------|---------|---------|---------|
| Mono & Multi Non-Silicon<br>Cost (\$/Watt)<br>(Including Depreciation) | \$0.365 | \$0.36  | \$0.35  | \$0.35  |
| Mono & Multi Silicon Cost<br>(\$/Watt)                                 | \$0.105 | \$0.10  | \$0.10  | \$0.09  |
| Total Cost (\$/Watt)<br>(Including Depreciation)                       | \$0.47  | \$0.46  | \$0.45  | \$0.44  |

#### Non-silicon cost remain stable .

The production utilization was negatively affected by the Spring Festival holidays.

#### Silicon cost slightly decreased, mainly due to:

Spot price of polysilicon decreased.

#### **Connected Downstream Project List**



| Region   | Name                    | Capacity<br>(MW)         | Commercial operation date | Region         | Name          |
|----------|-------------------------|--------------------------|---------------------------|----------------|---------------|
| Qinghai  | Delingha Ruiqida        | <b>27</b> <sup>(1)</sup> | Q1 2013                   | Ineer Mongolia | Azuoqi        |
| Gansu    | Gansu Longchang PV      | 20                       | Q1 2013                   | Ineer Mongolia | Tuyouqi       |
| Gansu    | Gansu Jintai Electric   | <b>28</b> <sup>(2)</sup> | Q3 2013                   | Ineer Mongolia | Dengkou       |
| Qinghai  | Hainan South Zhongzhou  | 10 PV                    | Q3 2013                   | Zhejiang       | Jiaxing       |
| Xinjiang | Shaya Jingxin           | 20                       | Q4 2013                   | Zhejiang       | Jiaxing       |
| Xinjiang | Wusu City Zhongjing P   | V 20                     | Q4 2013                   | Jiangxi        | Hengfen       |
| Xinjiang | Alaer JinkoSolar        | 20                       | Q4 2013                   | Xinjiang       | Alaer JinkoSc |
| Gansu    | Gansu Jintai Electric I | l 28 <sup>(2)</sup>      | Q4 2013                   | Shandong       | Feicheng      |
| Xinjiang | Bohu Jingjia Sunshine   | e 20                     | Q4 2013                   | Guangdong      | Huizhou T     |
| Xinjiang | Shaya Jingxin II        | 20                       | Q4 2013                   | Total          |               |
| Jiangsu  | Xinyi                   | 24                       | Q2 2014                   |                |               |
| Jiangsu  | Lianyungang             | 15                       | Q2 2014                   |                |               |
| Jiangsu  | Xiangshui               | 100                      | Q3 2014                   |                |               |

| egion      | Name                | Capacity<br>(MW)    | Commercial operation date |  |
|------------|---------------------|---------------------|---------------------------|--|
| r Mongolia | Azuoqi              | 34.7 <sup>(3)</sup> | Q4 2014                   |  |
| r Mongolia | Tuyouqi             | 52 <sup>(3)</sup>   | Q4 2014                   |  |
| r Mongolia | Dengkou             | 43.4 <sup>(3)</sup> | Q4 2014                   |  |
| ang        | Jiaxing             | 20.9                | Q4 2014                   |  |
| ang        | Jiaxing             | 12                  | Q1 2015                   |  |
| xi         | Hengfeng            | 50                  | Q1 2015                   |  |
| ang        | Alaer JinkoSolar II | 30                  | Q1 2015                   |  |
| dong       | Feicheng            | 19                  | Q1 2015                   |  |
| ngdong     | Huizhou TCL         | 3                   | Q1 2015                   |  |
| I          |                     | 617                 |                           |  |
|            |                     |                     |                           |  |

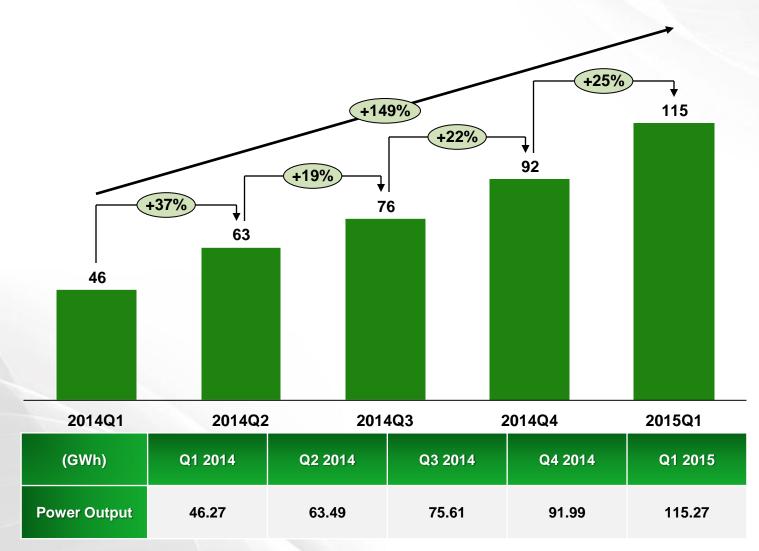
617 MW

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Jinko owns 88.7% of the 30 MW project. (1) (2) Jinko owns 28% of the 100 MW project. Jinko owns 86.75% of the project. (3)

**Power Output** 





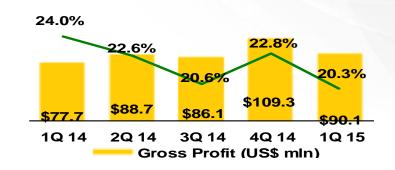


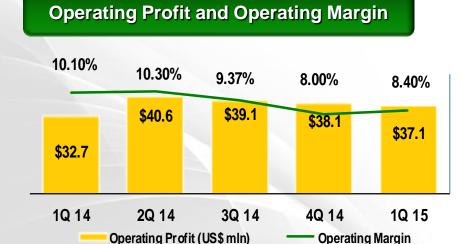
# 838.2 789.2 581.2 659.5 708.2 \$323.9 \$392.1 \$417.3 \$478.9 1Q 14 2Q 14 3Q 14 4Q 14 1Q 15

**Total Revenues and Total Shipments** 

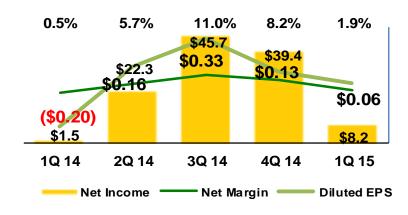
Revenues (US\$ mln) — Total Shipments (MW)

**Gross Profit and Gross Margin** 





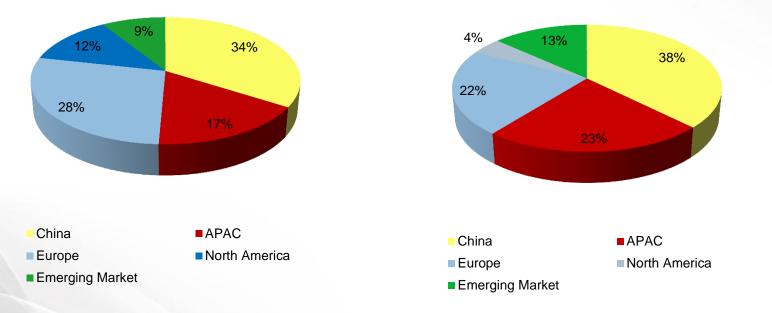
Net Income, Net Margin and Diluted EPS





#### Q4 2014 Module sale by Region

#### Q1 2015 Module sale by Region



| (MW)    | China | APAC  | Europe | Emerging<br>Market | North America |
|---------|-------|-------|--------|--------------------|---------------|
| Q4 2014 | 251.6 | 123.1 | 205.6  | 66.0               | 92.9          |
| Q1 2015 | 263.5 | 163.5 | 152.4  | 30.6               | 93.5          |

#### **P&L Summary**



| US\$ in millions                 | Q1 2014* | Q2 2014* | Q3 2014* | Q4 2014* | Q1 2015* |
|----------------------------------|----------|----------|----------|----------|----------|
| Revenues                         | 323.9    | 392.1    | 417.3    | 478.9    | 443.5    |
| Gross Profit                     | 77.7     | 88.7     | 86.1     | 109.3    | 90.1     |
| Gross Margin                     | 24.0%    | 22.6%    | 20.6%    | 22.8%    | 20.3%    |
| Operating Expenses               | 45.0     | 48.1     | 47.0     | 71.2     | 53.0     |
| Operating Margin                 | 10.1%    | 10.3%    | 9.4%     | 8.0%     | 8.4%     |
| Interest Expense                 | 9.8      | 11.5     | 11.9     | 13.2     | 10.2     |
| Taxes Expense/(Benefit)          | 1.3      | 3.4      | (25.1)   | (1.5)    | (3.2)    |
| Net Income                       | 1.5      | 22.3     | 45.7     | 39.4     | 8.2      |
| Net Margin                       | 0.5%     | 5.7%     | 11.0%    | 8.2%     | 1.9%     |
| Non-GAAP Net Income <sup>2</sup> | 6.0      | 27.9     | 52.5     | 38.2     | 27.6     |
| Non-GAAP Net Margin              | 1.9%     | 7.12%    | 12.6%    | 8.0%     | 6.2%     |

\*(Unaudited)

2. For a discussion of the non-GAAP financial measures used in this release and the reconciliations of the GAAP financial measures to non-GAAP financial measures, please refer to the section below entitled "Use of Non-GAAP Financial Measures" and "Non-GAAP Reconciliation". JinkoSolar adjusts net income to exclude 1) Gain on changes in fair value of convertible senior notes and capped call options, 2) Interest expenses on the convertible senior notes, and 3) The exchange gain on the convertible senior notes and capped call options.



| US\$ in millions   | Q1 2014* | Q2 2014* | Q3 2014* | Q4 2014* | Q1 2015* |
|--|----------|----------|----------|----------|----------|
| Cash and Restricted Cash   | 271.0    | 252.7    | 340.7    | 369.7    | 282.0    |
| Accounts Receivable (third parties)  | 303.3    | 438.9    | 443.2    | 502.6    | 526.1    |
| Inventories  | 166.7    | 161.3    | 243.4    | 304.8    | 314.8    |
| Advances to Suppliers (third parties)  | 15.2     | 25.5     | 19.1     | 13.0     | 25.4     |
| Net PP&E   | 506.3    | 515.7    | 516.8    | 499.9    | 514.6    |
| Project Assets   | 220.5    | 333.0    | 412.4    | 701.6    | 750.3    |
| Total Assets   | 1,886.5  | 2,160.3  | 2,547.8  | 3076.4   | 3118.6   |
| <b>Total Debt</b><br>-Short-term Borrowings (incl. current<br>portion of long-term borrowings, and bonds | 717.4    | 871.5    | 912.2    | 962.3    | 1054.0   |
| payable)   | 265.9    | 324.7    | 347.1    | 420.2    | 483.0    |
| -Long-term Borrowings  | 56.7     | 144.0    | 152.9    | 154.2    | 180.6    |
| -Convertible Senior Notes  | 264.1    | 268.9    | 273.9    | 248.3    | 259.3    |
| -Bond payables   | 130.7    | 133.9    | 138.3    | 139.7    | 131.1    |
| Total Liabilities  | 1,434.4  | 1,684.9  | 1,841.6  | 2275.6   | 2296.9   |
| Redeemable non-controlling interests   | -        | -        | 175.3    | 231.4    | 238.2    |
| Total Shareholders' Equity   | 450.1    | 473.5    | 526.7    | 565.2    | 579.2    |

\*(Unaudited)



| (US\$ in millions) | 2014 Q4 | 2015 Q1 |
|--------------------|---------|---------|
| Depreciation       | \$20    | \$22    |
|                    |         |         |
| Operating CF       | \$58    | (\$72)  |
| EBITDA             | \$65    | \$56    |
|                    |         |         |
| САРЕХ              | \$133   | \$113   |
| - Module           | \$21    | \$44    |
| - Projects         | \$112   | \$69    |

EBITDA: net income before interest, taxes, depreciation, amortization, change in fair value of convertible senior notes and capped call options and accretion to redemption value of redeemable non-controlling interests



## Thank you!



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