



Building Your Trust in Solar

JinkoSolar Promotes Gener Miao to Chief Marketing Officer

February 27, 2019

SHANGHAI, Feb. 27, 2019 /PRNewswire/ -- JinkoSolar Holding Co., Ltd. (the "Company," or "JinkoSolar") (NYSE: JKS), a reputable solar module manufacturer in the world, today announced that Mr. Gener Miao, the Company's current Vice President for Global Sales and Marketing, has been promoted to Chief Marketing Officer.

Mr. Miao has served as Vice President for Global Sales and Marketing since November 2015. From 2010 to 2015, Mr. Miao served as Chief of Staff to JinkoSolar's Chairman. Prior to that, Mr. Miao worked at Fosun Group's Tebon Securities and Ingersoll Rand China Investment. Mr. Miao received his MBA from the China Europe International Business School, his postgraduate diploma in finance and economics from the University of Southampton, and his bachelor's degree in mathematics and applied mathematics from Tongji University.

"I am pleased to promote Gener into his new role as CMO where I look forward to continuing to work with him closely," commented Mr. Kangping Chen, Chief Executive Officer of JinkoSolar. "Gener's significant contributions as Vice President of Global Sales and Marketing, leadership capabilities, extensive experience in managing our operations and global sales & marketing, and deep understanding of the PV industry make him the ideal candidate where I am sure he will greatly benefit JinkoSolar going forward."

About JinkoSolar Holding Co., Ltd.

JinkoSolar (NYSE: JKS) is one of the world's largest and foremost solar module manufacturers. JinkoSolar distributes its solar products and sells its solutions and services to a diversified international utility, commercial and residential customer base in China, the United States, Japan, Germany, the United Kingdom, Chile, South Africa, India, Mexico, Brazil, the United Arab Emirates, Italy, Spain, France, Belgium, and other countries and regions. JinkoSolar has built a vertically integrated solar product value chain, with an integrated annual capacity of 9.2 GW for silicon wafers, 6.5 GW for solar cells, and 10.0 GW for solar modules, as of September 30, 2018.

JinkoSolar has over 12,000 employees across its 6 production facilities globally, 15 oversea subsidiaries in Japan (2), Singapore, India, Turkey, Germany, Italy, Switzerland, United States, Canada, Mexico, Brazil, Chile, Australia and United Arab Emirates, and global sales teams in United Kingdom, Bulgaria, Greece, Romania, Jordan, Saudi Arabia, Egypt, Morocco, Ghana, Kenya, South Africa, Costa Rica, Colombia, Panama and Argentina.

To find out more, please see: www.jinkosolar.com.

Safe-Harbor Statement

This press release contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates" and similar statements. Among other things, the quotations from management in this press release and the Company's operations and business outlook, contain forward-looking statements. Such statements involve certain risks and uncertainties that could cause actual results to differ materially from those in the forward-looking statements. Further information regarding these and other risks is included in JinkoSolar's filings with the U.S. Securities and Exchange Commission, including its annual report on Form 20-F. Except as required by law, the Company does not undertake any obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

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